

# HARRY POTTER™

- Swish and flick! Transform your cakes, cookies and cupcakes with the charm of Harry Potter with all new products! Because every dessert can use a big of magic.
- Which Hogwarts house are you in? With our NEW! Harry Potter DecoSet, the magic is in your hands! Spin the Sorting Hat top to reveal a Hogwarts house and celebrate with themed coasters for each- stored inside the DecoSet. Ready for even more magic? Scan the QR code on the bottom for a trivia quiz!
- Ready for the Sorting Ceremony? Spin the Sorting Hat and find out what Hogwarts house the spinner lands on. House-themed coasters and magical trivia quiz via QR code await inside! Treat yourself and watch the magic unfold.
- The Harry Potter™ The Sorting Hat™ DecoSet is ready to choose a Hogwarts house! Spin it and see what magic awaits. With Hogwarts house themed coasters stored inside for guests and a trivia quiz via QR code to test your super-fan knowledge, our new Harry Potter refreshed product line brings all the wizarding fun to the celebration.
- We don't need a time-turner to see the future – it's full of delicious Harry Potter themed treats! From Hogwarts house-themed toppers to spellbinding designs and fan-favorite icons, bring the charm of the wizarding world right to the dessert table.
- Mentally we are waiting on the platform for the Hogwarts Express. Calling all witches and wizards: discover treats fit for Hogwarts with our NEW! refreshed Harry Potter collection!
- It's that time of year to indulge in all the pumpkin pasties, cauldron cakes and treacle tarts you can get your hands on. With our NEW! Harry Potter refreshed product line, your treats will bring all the magic of Hogwarts with just a flick of your wand . . . we mean spatula!
- Which Hogwarts house are you in? With our NEW! Harry Potter™ The Sorting Hat™ DecoSet, the magic is in your hands! Spin the Sorting Hat top to reveal your Hogwarts house and celebrate with themed coasters for each that are stored inside the DecoSet. Ready for even more magic? Scan the QR code on the bottom for a trivia quiz!
- Whether you're a brave Gryffindor™ or a cunning Slytherin™, a wise Ravenclaw™ or a loyal Hufflepuff™ – there is a treat for witches and wizards of any Hogwarts house over at the dessert table with our NEW! Harry Potter product line.

## HASHTAGS

- #HarryPotterCake #SortingHatCake #WizardingWorldCake #HarryPotterTreats #HogwartsCake

\*Any one line of approved social copy and images must be published in conjunction with each other.