



2026

JANUARY – CELEBRATE NEW

1 – New Year’s Day

5 – National Whipped Cream Day

11 – National Milk Day

18 – National Winnie the Pooh Day

19 – Martin Luther King Jr. Day

21 – National Hugging Day

21 – Set Valentine’s in-store

23 – National Pie Day

27 – National Chocolate Cake Day

30 – National Croissant Day

31 – National Hot Chocolate Day

FEBRUARY – CELEBRATE LOVE

Black History Month

2 – Groundhog Day

8 – Super Bowl LVI

13 – Galentine’s Day

14 – Valentine’s Day

16 – President’s Day

17 – Lunar New Year / Mardi Gras

17 – National Random Acts of Kindness Day

20 – National Muffin Day

24 – Mexican Flag Day

MARCH – CELEBRATE LIFE

Women's History Month

6 – Employee Appreciation Day

8 – International Woman's Day

9 – Barbie's Birthday

8 – Daylight Savings

10 – Mario Day

14 – National Pi Day

17 – St. Patrick's Day

20 – Spring Equinox / International Day of Happiness

APRIL – CELEBRATE HOPE

Grad Season Begins

1 – April Fools Day

1 – The Super Mario Galaxy Movie Opens

5 - Easter

9 – National Unicorn Day

11 – National Pet Day

14 – National Gardening Day

22 – Administrative Professionals Day

22 – Earth Day

28 – National Superhero Day

MAY – CELEBRATE ACHEIVEMENT

Military Appreciation Month

4 – Star Wars Day

5 - Cinco de Mayo

5 – National Teacher’s Day

6 – National Nurses Day

10 – U.S. Mother’s Day

10 – Hispanic Mother’s Day

22 - Star Wars: The Mandalorian & Grogu Movie Opens

23 – National Taffy Day

25 – Memorial Day

31 – National Smile Day

JUNE – CELEBRATE UNIQUENESS

Pride Month

7 – National Chocolate Ice Cream Day

14 – U.S. Flag Day

19 – Toy Story 5 Movie Opens

19 – Juneteenth

21 – Father’s Day

21 – Summer Begins

23 – National Pink Day

JULY – CELEBRATE FREEDOM

Ice Cream Month

1 – Minions & Monsters Movie Opens

4 – Independence Day

7 – World Chocolate Day

9 – National Sugar Cookie Day

10 – Moana Movie Opens

17 – World emoji Day

23 – National Vanilla Ice Cream Day

25 – National Hot Fudge Sundae Day

27 – National Love is Kind Day

27 – National Love is Kind Day

31 – Spider-Man: Brad New Day Movie Opens

AUGUST – CELEBRATE FAMILY

Back to School Season Begins

2 – National Friendship Day

4 – National Chocolate Chip Cookie Day

4 – National Night Out

10 – National S'more Day

14 – Paw Patrol: The Dino Movie Opens

15 – National Lemon Meringue Pie Day

25 – National Banana Split Day

27 – National Just Because Day

SEPTEMBER – CELEBRATE BIRTHDAYS

1 – Set Fall in-store

7 – Labor Day

13 – National Grandparent's Day

12 – National Chocolate Milkshake Day

14 – National Cream Filled Donut Day

15 – Hispanic Heritage Month Begins

18 – Air Force Birthday

22 – Autumn Equinox

27 – National Chocolate Milk Day

29 – National Coffee Day

OCTOBER – CELEBRATE SURPRISE

Breast Cancer Awareness Month

1 – National Pumpkin Spice Day

10 – National Cake Decorating Day

14 – National Dessert Day

17 – National Sweetest Day

18 – National Chocolate Cupcake Day

24 – National Make a Difference Day

31 - Halloween

NOVEMBER – CELEBRATE GRATITUDE

1 – Día de los Muertos

1 – Daylight Saving Times Ends

6 – The Cat in the Hat Movie Opens

8 – National STEM/STEAM Day

10 - National Vanilla Cupcake Day

11 – Veterans Day

13 – World Kindness Day

18 - National Princess Day / Mickey Mouse Birthday

19 - National Play Monopoly Day

26 - Thanksgiving

26 – National Cake Day

DECEMBER – CELEBRATE GIVING

4 - Hanukkah

12 – Gingerbread House Day

15 – National Cupcake Day

18 – Avengers: Domsday Movie Opens

21 – Winter Solstice

22 – National Cookie Exchange

25 – Christmas Day

26 - Kwanzaa

31 – New Year’s Eve